

Heading to the ADPI/ABI Annual Conference?

April 23–25, 2023, Chicago

Talk to the Nui team about how you can achieve better trading outcomes by incorporating our digital marketplace into your sales strategy.

Nui is more than a digital enabler; our intuitive platform offers real-time data and market knowledge, empowering buyers and sellers to trade with improved price transparency and market efficiency – a must in an increasingly turbulent industry with ever-changing global supply chain needs.

Kevin O’Sullivan

Founder and CEO

kevin@nuimarkets.com



Kevin is the co-founder and CEO of Nui. He is an experienced financial market professional in brokering and foreign exchange trading. Kevin is a highly motivated entrepreneur with a deep understanding of international trading markets and experience in business leadership, people management and strategic direction.

Ronald Kevin O’Brien II

President Nui North America

ron@nuimarkets.com



Ron is the President of Nui North America. He is energetic and highly optimistic about furthering technology’s role within the Global Dairy Market, specifically in North America. Ron’s expertise within financial Dairy derivatives spans 20 volatile years. Regardless of what side of the table Ron is on, he brings innovative value propositions to all.

Ashley Honey

Senior VP, Americas

ashley@nuimarkets.com



Ashley is the Senior VP of Nui Americas. Ashley has over 15 years of experience in commodities, foreign exchange trading and treasury risk management. Before joining Nui in 2018, Ashley worked on financial markets projects with some of the world’s largest corporations in New Zealand and the United States, including BNP Paribas, Ball Corporation, and Barclays Capital.

Jeppe R.S. Jøker

Senior VP Europe

jeppe@nuimarkets.com



Jeppe is a strong sales professional with extensive European dairy trade industry knowledge and expertise in sales, logistics and primary sectors. Before joining Nui, Jeppe was a Key Accounts Manager at Arla Foods, where he played a crucial role in developing and implementing the Arla Cheese online trading platform. Jeppe has a Marketing Management degree from the Business Academy in Aarhus.

To book a time to meet the team and explore opportunities,
please contact ron@nuimarkets.com | +1 (312) 985-7534

Prefer a social connection to hear about Nui? Join us for the Nui 7 km at 7 am fun run.

When Monday 24th April at 7 am
Where Ogden Plaza Park (across the road from the Sheraton Grand Chicago Riverwalk)

We will run to North Avenue Beach Pier and return.

See you there!