



Our values - Employee first focus

Simple elegance

We love building a great product that is changing the market and making it fairer for all. We are not going to solve all your problems, but we believe the best products are simple, elegant, and easy to use. We take a product-led approach to make this happen and design the future of trading for a new world.

We care

Our people are proud to work for us because we believe in doing the right thing by them and our customers. They know we are building a product for the long term, which is fair, one that creates transparency in an often-unclear market. We aim to take an employee-first approach because we think this works for our people, our customers and our stakeholders.

Together we shape the future

We can only win together. It's as simple as that. We work together with our customers to shape the way trading should be. We work together within Nui, and celebrate our successes, learning from what goes right and wrong, and making a difference with passion, persistence and humility.