## 3

## Enhancing platform features to drive revenue growth

Our third path to growth will see us developing new features to drive an increase in trade volume.





Targeted offers and promotions



Expand trade functionality to enable trading outside of spot market



Focus on flexibility in order formats



Further improving trade efficiency



Options for payments, factoring, or credit insurance



Freight/logistics



Integrated flow of data in and out



Customer insights to strengthen sales process



Trade insights to highlight areas to improve or target

We will increase trade volume on Nui platforms through:





Enable and reward sustainable practice



Track and trace



Production of a comprehensive data package to support our customers' growth

Boosting user engagement



Insights through analytics dashboards which provide detailed, real-time data



Vital information right at your fingertips to give our customers critical knowledge



Increased connectivity between buyers, sellers and Nui