

Why Nui?

Benefits for you

- ✓ Designed with your brand and logo so it looks and feels like your other online sites
- ✓ Total control over your products, prices and participants
- ✓ Reduce the number of steps in your sales process – an estimated 45-minute time savings per transaction
- ✓ Get a more complete picture of current trading conditions with our up-to-the-minute marketplace
- ✓ Run live tenders with multiple products
- ✓ Capture valuable transactional data to inform your sales strategy moving forward
- ✓ Always available, with 24/7 support
- ✓ A simple onboarding and implementation process – we provide training for both you and your customers

... and your customers

- ✓ Instant access to more of your products
- ✓ Counter-offers and private bids mean your customers never lose direct contact with you
- ✓ Push notifications instantly notify all participants when you've placed a new offer
- ✓ More insights into market conditions and what other buyers are doing
- ✓ No cost or barrier to join