

# The Nui values

## Simple elegance

- ✓ Drive for simplicity and elegance
- ✓ Always take a product-led approach
- ✓ Help change the market to make it fairer for all

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## We care

- ✓ Always do the right thing by our people and our customers
- ✓ Be open and honest
- ✓ Be courageous
- ✓ Employee's first

RESPECTFUL OF EACH OTHER /  
SELF MOTIVATED / FLEXIBLE

## Together we shape the future

- ✓ We can only win together – find a way
- ✓ Learn from what goes right and wrong
- ✓ Be bold to shape the way trading should be
- ✓ Celebrate our successes
- ✓ Make a difference with passion
- ✓ Persevere and do what it takes
- ✓ Act with humility

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TEAM PLAYER