

Arla Foods Ingredients

Discovering the wonders of whey 

Making the most of the Arla Foods Ingredients trading platform

- ✓ **Always available**
The Arla Foods Ingredients platform is available 24/7, anywhere in the world.
- ✓ **Increased access to products**
Get better access to more products. Use the platform to buy product, place bids or simply ascertain market conditions. All you need is an internet connection.
- ✓ **More market information**
Get a more complete picture of the market by seeing what other buyers are doing, last traded prices and recent offers. The platform also works as a great pricing mechanism tool.
- ✓ **Initiate the bidding process**
No need to wait for product to be offered on the platform—if you want to indicate your interest for a specific product just place a bid for which product you want, the volume and how much you are willing to pay. Arla Foods Ingredients will receive instant notifications of any new bids on the platform and complete a trade if your bid is acceptable to them.
- ✓ **Counteroffers and private bids**
The counteroffer and private bid functions are another channel to interact directly with Arla Foods Ingredients.
- ✓ **Price control**
Take control of your own price destiny. This is not an electronic shop-front; this is a marketplace in which you always have ultimate control over your own price decisions.
- ✓ **Personalised configuration**
Unlike other e-commerce platforms that require you to configure your business to fit them, this platform is configurable to fit your business. You manage your own user permissions and configuration.
- ✓ **Customised alerts**
Set up your notifications to receive instant updates on any new offers or trades on the platform. Customise the type of alerts you receive, enabling you to keep your finger on the pulse of the market at all times.
- ✓ **24/7 Support**
The Arla Foods Ingredients platform is supported 24 hours a day, 7 days a week. You can access support via chat, email or phone.



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