

Executive summary

DRAFT

Nui Markets is seeking a \$4m (with a \$5m) cap at a \$37m pre-money valuation. Nui has entered a phase of rapid growth, with this initial capital raise being necessary to position Nui for a significant raise on a global stage in 2022. Nui will use this funding for four key initiatives - expand rapidly in Dairy, establish strength in a second vertical, and discover further markets, with the view to achieving a \$200m valuation within the next 24 months.

Nui is growing and will end the calendar year with forecasted revenue growth of 122%. Since the last funding round, four new platforms have been added, the number of trades has increased by 156%, with a 56% increase in face value. Our growth strategy remains focused on increased penetration with current customers, validating new sector opportunities and understanding and developing our platforms to achieve quicker and higher returns.

In the last year, we have focused on fine-tuning our core offering of efficient & intuitive online trade. We have proven the product and have developed a scalable solution. Our flexible model & a broad range of trade features enables any dairy company anywhere in the world to join our ecosystem and trade conveniently.

We are now ready to expand our feature set horizontally across the trade process & continue our growth in other commodity sectors. The timing is right to seize the opportunity to develop before losing our advantage. The rapid increase in B2B sales globally makes our value proposition increasingly relevant and compelling.

