



## Nui Markets is about enabling business for a new world

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**Nui, in Maori means ‘big’, ‘great’ or ‘abundance’. Our New Zealand heritage provides us with a unique perspective on our world, and those words say a great deal about what we are about and where we are heading.**

### Nui

- 1. (verb) to be large, big, many, plentiful, numerous, great, abundant, ample, superior, of high rank, important.*
- 2. (noun) size, quantity, vastness, greatness, importance, amount, abundance, plenty, rank.*

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Nui is a “Platform as a Service” business providing digital B2B marketplaces for global commodity producers. We enable change and provide a digital disruption by digitally connecting our clients and their customers to make doing business internationally easy and efficient. Our digital trading platform is quick to implement and is proven to provide significant value to our partners, wherever they are in the world.

The first Nui powered platform went live in September 2016, a small platform with one Dairy company selling to 10 buyers, all based in New Zealand. Over the remainder of 2016, the Nui platform transacted a modest 68 trades, totalling 1943 tonnes with a Gross Merchandise Valuation (GMV) of US\$3m.

**In 2021 Nui has over 400 companies accessing a Nui platform, in 55 countries. Calendar year to date, we have seen over 1800 trades, totalling 56,000 tonnes with a GMV of over US\$150m.**

**In less than five years, Nui has grown from an idea to a digital B2B platform that has transacted nearly half a billion dollars worth of product.**