

We're raising a bridging round to prepare for a major raise in 2022

DRAFT

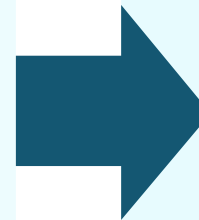
Bridging Finance round \$4m (cap of \$5m) at \$45m pre-money valuation. Offered first to existing investors.

This preliminary finance round is necessary to position Nui for a significant raise on a global stage in 2022

Round two funding – Major Series A fund raise from European VCs/smart money (already some interest in pipeline)

Use of Funds – \$4m bridging round

- ✓ 30%: Increase BAU runway by 9 months
- ✓ 30%: Acquire the assets of the DAO (dairy trading) platform to bring this marketplace under the control of Nui. Open up the marketplace to all sellers and operate with independent team. Nui is confident that we can increase volumes, participants and revenue through this marketplace.
- ✓ 20%: Expand DAO into USA by acquiring DAO sellers and establishing local platform ops and marketing team
- ✓ 10%: Add at least one new vertical (Ethanol)
- ✓ 10%: Build Asian Buyer base through Business Development Managers in-market
- ✓ Recruit key personnel for growth and series A cap raise
- ✓ Continue to acquire key marketplace customers



Use of funds – Series A round

- ✓ Significant expansion of marketing and sales functions across new markets.
- ✓ Continue strategy of vertical integration into existing markets
- ✓ Improve product third-party integrations to increase breadth of product offering for more competitive markets
- ✓ Partner/acquire horizontal businesses (payments, trade financing, document management, shipping etc)
- ✓ Potential to prepare company for IPO