

## Key team members

DRAFT



**Ashley Honey** / Senior Vice President, Americas

Ashley is heading up Nui's new exciting vertical opportunity Ethanol. Over the past year Ashley has visit Brazil to meet with Nui's potential partner Flex Trading and has had several meetings with the major Ethanol participants. Ashley has more than 15 years' experience in commodities, foreign exchange trading and treasury risk management, armed with this experience Ashley has been able to become very knowledgeable on the Ethanol markets in Brazil and the opportunity it presents for Nui.

Prior to joining Nui in 2018, Ashley worked on financial markets projects with some of the world's largest corporations in both New Zealand and the United States including BNP Paribas, Ball Corporation, and Barclays Capital. Ashley has an economics degree from Arizona State University. When he is not focusing on developing Nui's strategic business partnerships across North & South America, Ashley is an ultra-marathon runner and has competed in a number of events in the US.



**Jeppe R.S. Jøker** / Senior VP of Europe

Jeppe is heading up Nui's presence in Europe. Jeppe will be the driving force behind the DAO Europe opportunity. Jeppe has been with Nui since 2019 and has a great understanding of our product and the opportunities that exist in Europe. Jeppe is a strong sales professional with extensive knowledge of the European dairy trade industry and expertise in sales, logistics and primary industries.

Prior to joining Nui, Jeppe was a key accounts manager at Arla Foods where he played a key role in developing and implementing the Arla Cheese online trading platform. Jeppe has a Marketing Management degree at the Business Academy in Aarhus.