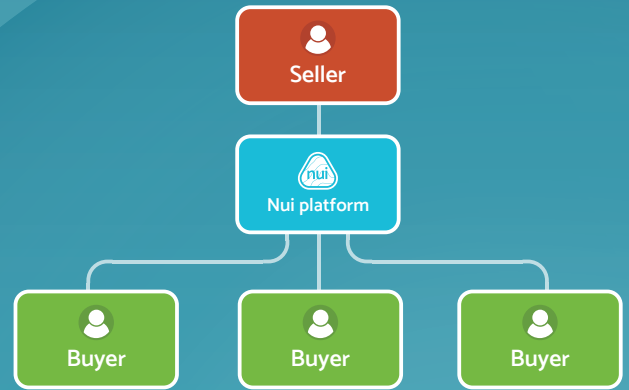




# Nui, your way

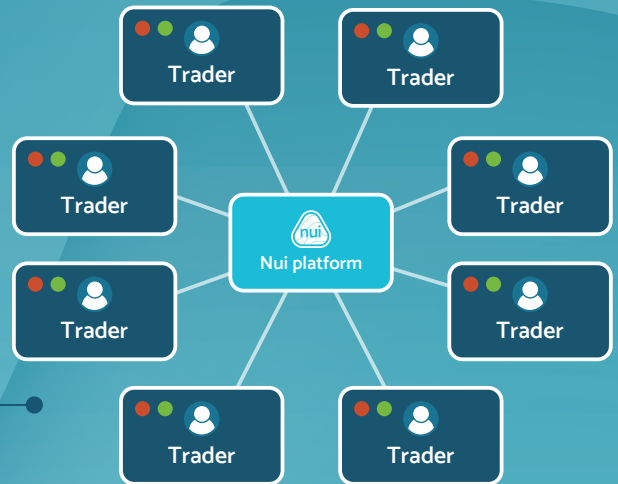
## Model 1: Single Seller Platform

The single seller platform is a popular option for commodity producers. In this model, the platform owner offers their products to a pre-approved pool of their buyers. Sellers can specify a set price in the marketplace, which gives their customers a “buy-now” option. The seller can also place private offers to individual buyers or run a live auction-style tender for products of their choosing. Buyers are able to make a request to buy any product on the platform, at any time. All parties have the option to counter existing bids / offers at any time. Both buyers and sellers can utilize the information in the marketplace to gauge current market conditions and trends.



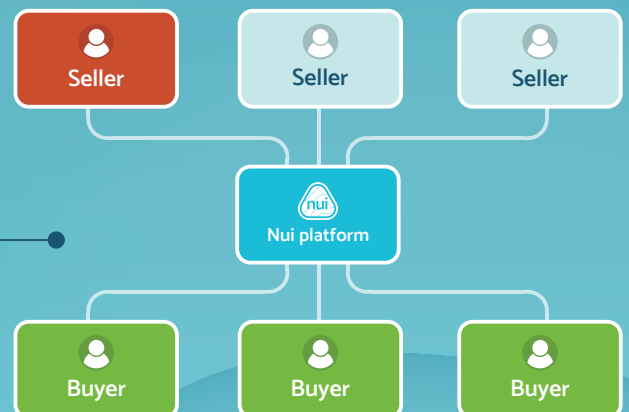
## Model 2: Multi-seller | Multi-buyer Platform

In this model, the platform brings together a collection of trading partners, all of whom can both buy and sell product to pre-approved participants. Once trading partners have been selected, then all transactions on the platform are anonymous. All participants can view offers and bids from their approved participants on the marketplace. In addition traders have the option to run auction-style tenders. In this model, there are a lot of products being bought and sold by a lot of traders, so it provides a good view of trading data and buying behaviour.



## Model 3: Multi-seller | Single pool of buyers

In this model, multiple sellers offer products to a collective pool of buyers. Buyers can see who is selling what product and at what price. Sellers see their own offers in the platform as well as the offers of other sellers, but the identity of other sellers is masked. The visibility of offers from other sellers provides them with valuable market insights. Buyers can jump between multiple sellers, selecting the offers that work best for them. This platform allows commodity producers to quickly match buyer demand to existing supply.



## Want to know more?

If you are interested in one of the solutions that Nui has to offer, then please get in touch by emailing us at [info@nuimarkets.com](mailto:info@nuimarkets.com)



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